

Call for Participation

World Usability Day 2023 in Leipzig



COLLABORATION & COOPERATION

November 9th, 2023



| | |
|------------------------------|-----------------------------------------------------------------------------------|
| When | Thursday, November 09 th, 2023 |
| Where | Paulinum (Universität Leipzig) |
| Call for Participation until | Tuesday, August 31 th, 2023 |
| Submit to | cfp.wud.leipzig@itsonix.eu |
| Still questions? | wud.leipzig@itsonix.eu |

Persons in charge: Sören Koch, Constanze Knospe, Annika Richter,

WUD on the November 09 th, 2023

In recent years, our lives have changed fundamentally and many of the effects are only now becoming noticeable. Digitalisation in particular has contributed to the fact that many things now take place online more and more often. Since technology never goes backwards, this aspect of our lives will not disappear. In fact, it will expand in the future and shape our interactions more than ever before.

However, digitalisation offers not only challenges, but also some opportunities. It speeds up lengthy processes, overcomes global distances and creates new opportunities for different stakeholders to work together.

Under the motto "Collaboration and Cooperation"

this year's World Usability Day is therefore all about cooperation.

Good usability, both on mobile and desktop, is essential. Because whether it is a short conversation between friends or an important meeting of government representatives, every application used for this purpose must be easy and intuitive to use. The use cases are wide-ranging and concern almost every possible digital interaction - not only among people. Since the advent of ChatGPT, collaboration between humans and AI is no longer science fiction.

Co-design is also becoming increasingly important in the development of applications. This raises the questions of how its success can be measured and how users can be more involved in the design process. An additional target should be a fruitful balance between individual creativity and collaborative decisions. Collaboration between UX designers and developers is also playing an increasingly important role. Strategies to foster this collaborative design process are crucial to ensure an efficient and future-proof way of working.

Together, we would like to find out which systems can support us in everyday life and on a global level to cope with the problems of our time. We are particularly looking forward to presentations that raise controversial questions or present unusual approaches.

Our WUD is intended to be a forum for all those who are committed to good usability and conducive interaction between people and technology. As Michelangelo already recognised with the ceiling of the Sistine Chapel, cooperation is the key to success. In this spirit, we look forward to an inspiring WUD 2023.

Your presentation at the World Usability Day

Does the topic appeal to you? Do you have an idea for a lecture? Or for a workshop?
Then submit it no later than Thursday, August 31 th, 2023, to cfp.wud.leipzig@itsonix.eu.

What should your submission include?

- Of course, we need to know who you are, so we need your name and, if applicable the name of the **company/university** you work for.
- We need to know how to reach you, so we need your address, phone number and **e-mail address**. Of course, this information will be kept strictly confidential and only used in the context of our organisational work for the WUD.
- We need to know what you want to present, so we need the title and a half- to one-page **summary** of your presentation/workshop. Please note: Presentations should not exceed 30 minutes. We recommend a division into 20 minutes presentation and 10 minutes discussion. Workshops should last about 2 hours, but we can be more flexible than with presentations.
- Contributions should be held in German.

Once you have sent us your submission, we will contact you by Friday, September 15 th, 2023 at the latest.

We are looking forward to your message!

Kind regards
Sören, Constanze, Annika
Your WUD-Orgateam

P.S. You need more information? You can find it under

Website: <http://www.itsonix.eu/wud>

Facebook: <https://www.facebook.com/WUDLeipzig/>

Twitter: https://twitter.com/WUD_Leipzig

Instagram: [@wud_leipzig](https://www.instagram.com/wud_leipzig)

Linkedin: <https://www.linkedin.com/company/world-usability-day-leipzig/>

P.P.S. You know someone who could contribute a great topic? Then please forward this Call for Participation - we would like to say "thank you".